



Butterfly
Foundation for Eating Disorders

MARKETING COORDINATOR

Become a part of something that makes a difference.

SEEKING EXPERIENCED & INSPIRED MARKETING PROFESSIONAL

Join Australia's largest organisation supporting people with eating disorders.

Be surrounded by passionate and supportive colleagues.

Flexible role 4-5 days per week.

Dynamic and innovative role in rewarding NFP.

Great salary with impressive employee benefits (up to \$15,900 tax free benefit).

Located in the café & restaurant district of Crows Nest, Sydney.

ABOUT US

The Butterfly Foundation represents all people affected by eating disorders and negative body image. As a leading national voice in supporting their needs, Butterfly highlights the realities of seeking treatment for recovery, and advocates for improved services from both government and independent sources.

ABOUT THE ROLE

The role will include assisting with market, competitor and channel research, and developing marketing strategies. It will also include reviewing, updating and entering information into the CRM, and assisting with email direct marketing and newsletters, event and sponsorship coordination and content for web and social media.

ABOUT YOU

You will be proactive and dedicated marketing professional and a minimum of 2 years experience in marketing or advertising. With a degree in marketing or a related field you will ideally have proficient skills in: copy writing, digital advertising, data analysis, CRM, administration such as database entry along with experience using digital marketing platforms to meet strategic objectives.

You will have strong planning skills and the ability to prioritise and meet deadlines and be adaptable. Ideally you would have some knowledge of digital content creation to assist Butterfly in the development of its marketing materials.

THE BENEFITS

- Dynamic role in a friendly and supportive working environment.
- Work in a driven and tight-knit team that supports Butterfly's vision and mission.
- Great opportunities for up-skilling and professional development.
- Support a cause that makes a difference in the Australian community.

TO APPLY

All applications should be submitted by e-mail to hr@thebutterflyfoundation.org.au with the subject line: **Marketing Coordinator** including a resume and cover letter.

Butterfly acknowledges the Aboriginal and Torres Strait Islander people as Australia's First People and Traditional Custodians.

Butterfly is committed to embracing diversity and welcomes all people irrespective of body type, ethnicity, lifestyle choice, faith, sexual orientation and gender identity